



**Emory Integrated Genomics Core**  
Emory Integrated Core Facilities

# Single Cell Seminar

Splice isoforms, gene fusions, and SNVs are not usually found at the 5' or 3' ends of transcripts and can be missed if you use a droplet-based approach for your single-cell NGS studies. See how SMART-Seq® technologies can help you uncover novel biomarkers from entire, full-length transcripts.



A complete, end-to-end automation solution with superior sensitivity to detect critical biomarkers such as splice variants, gene fusions, and SNVs.

**Bill Warble**  
Senior Business Development Manager, Automation



An easy, plate-based solution for full-length single-cell sequencing that minimizes sample loss and handling errors.

**Kunj Pathak, PhD**  
Territory Manager II

**Date and time:**  
December 7, 2022  
11:00 am— 12:00 pm EST

**Location:**  
Emory University, HSRB Auditorium, 1760 Haygood Dr. NE, Atlanta, GA 30322

**Sponsored by:**  
Emory Integrated Genomics Core



Unable to make it in person?  
Join us on Zoom: <https://zoom.us/j/294261547>

